

**Village of Wauwatosa Business Improvement District**

Board of Directors Meeting, Sept 3, 2009, 7:30 a.m. BID office 7603A W. State St.

In attendance: Anderson, Dowdle, Leffler, Brown, Burg, Fitzgerald, Kristof, Hardman, McCarthy, Ehley, Pantuso, Sauter,

Excused Absence: Greves, Archambo,

Ex Officio: Kathy Ehley, BID ED (Executive Director); Also attending: Russ Drover, Carol (friend of Drover) and Eugene Nichol

Issue/Topic	Discussion	Outcome/Decision/Assignment
Sign-in; Welcome	Meeting called to order at 7:30 a.m. .	
Approval of Agenda		Kristof moved; Brown second with addition of Judy Doyle and Drover for 2 minutes. Approved
Approval of Minutes		Brown moved, Burg second approving July minutes as presented.  August meeting did not have a quorum therefore notes were taken and presented.
Budget & Finance	Misc expenses will be more than budget. Have written checks for half the amount for the benches and receptacles.  BUDGET: \$960 in permit fee will remain in the budget but add \$960 in revenue and work to enforce the billing.  Need to have a capital purchase budget designate.  There is likely to be funds left in the designated funds from the purchase of the banners.  From \$5 K left in banner funds move \$3K to Advertising.  Hardman recommended that the board approval a special cap on a percent of increase and let the Executive Committee work on the details as to how to arrive at that figure.	Ehley and Brown need to determine how to do the entries for the expenses that will be out of the designated funding sources to keep the operating expenses clearly noting the operating expenses.  Pantuso moved, Dowdle second to approved financials as presented. Motion  Motion to approve an increase of no more than 5% increase in assessment. Hardman moved, Pantuso second. Motion approved unanimously.
Harwood opening	Importance of pulling together the request for consideration of opening the street. Need to build the case, communicate with alders especially the four that represent the BID area.	Hardman will assist with building the case.
Face to Face meeting with property owners	Need to increase the personal relationships with the property owners would require the full board taking participation with a commitment of meeting with all property owners twice a year as an ideal.  This is an outreach effort. Benefit will be increased communication and could foster more involvement.	Ehley can develop basic talking points and some questions to get input.
Board prospects	Kristof has submitted her resignation as of Nov 1. She will stay on as the chair of block watch until we have a successor.	Ehley will send out the application to all BID members.

	Mr. Drover presented his complaints as to how he was treated by the members of the Aesthetics Committee. He provided a written document to Chair.	
Adjournment & items for next meeting	Meeting adjourned at 9:00 a.m.	Leffler moves, Pantuso second to adjourn the meeting. Motion approved.

Respectfully submitted by Kathy Ehley for Kevin Hardman, Secretary.

Approved