

**Village of Wauwatosa Business Improvement District**

Board of Directors Meeting, April 2, 2009, 7:30 a.m. WaterStone Bank, 7500 W. State Street

In attendance: Anderson, Burg, Greves, Kristof, Leffler, Brown, Fitzgerald, McCarthy, Ehley, Pantuso, Sauter, Hardman,

Excused Absence: Dowdle, Terry Estness, WEDC

Ex Officio: Archambo, Kathy Ehley, BID ED (Executive Director); Guest: Russ Drover for a portion of the meeting

Issue/Topic	Discussion	Outcome/Decision/Assignment
Sign-in; Welcome		
Approval of Agenda	Ehley asked to have a request for guidance from Aesthetics committee on waste receptacle/bench material.	Motion to approve as with addition from Aesthetics Committee. Motion approved
Approval of Minutes	Corrections to draft minutes. Change the date, delete fragmented sentence in Budget and Finance report.	Motion to approve with two corrections. Motion approved.
Budget & Finance	Financials had been sent out to board members. No questions. Ehley explained he just noticed the WaterStone \$3000 sponsorship had incorrectly been put into donations received instead of sponsorship. This will be corrected in next month's report.	
Mr. Drover presented written statement.	<p>A document submitted by Mr. Drover was read with his explanation that he did not give misinformation to Mr. Eckert as was stated at the last board meeting. He presented a signed statement from Mr. Eckert that Mr. Drover had told him the BID's number one priority was to expand the BID boundaries to the east.</p> <p>Mr. Brown explained to Mr. Drover this was incorrect as stated in the Strategic Focus document. The point that Mr. Drover is referring to is under the Section II Publish Board Position Statements on those activities and developments that will likely impact the Village in coming years. The next line reads – Potential issues to develop positions are: A. The extension of the BID Boundary. Mr. Brown stressed that the listing under this section is clearly stated as potential issues, it does not read that the BID board has made a decision to take action but rather that this is an issue that could be discussed and determined if a course of action should be take or not. There has been no formal action or even discussion on this by the Board as Mr. Drover has stated repeated. Mr. Drover stated that he was wrong. It was decided that the Board could spend no more time on this matter.</p>	
Aesthetics committee request for guidance.	<p>The Aesthetics Committee requested images of several different styles options for waste receptacles and benches be distributed to the board for their review and feedback on preference. Two basic options for material is coated steel and recycled material. Pantuso, Burg, and McCarthy, members of the Aesthetics Committee shared discussion and thinking of the committee and answered any questions. They explained that the Friends of Hart Park is wanting to use the recycled material and the Mayor is wanting to have a coordinated look in the Village and Hart Park areas.</p> <p>Much discussion on the visual aesthetics and the pros and cons of the two options. Consensus that the black steel units were more aesthetically in keeping with the buildings and the character of the Village. The recycled material and style of bench would be very</p>	Tell Aesthetics Committee to move ahead on developing a plan for the placement of waste receptacles and budget for recommendation to the board.

	<p>appropriate for a rustic outdoor seating but not what the board was looking for within the Village BID. All encourage the Friends to chose the style and material that is best suited to the Hart Park project. Pantuso, Burg, and McCarthy will take this feedback to the Committee and also share with Friends of Hart Park.</p> <p>The survey results of BID members as to priority of the what is the immediate need is that little receptacles was the top priority and an immediate need.</p>	
Status report	<p>Appreciation of the Consent report format. Very informational..</p> <p>Public Art:  Ehley working with the Mayor, Artist and other donor to come to agreement on relocating the public art sculpture from the pedestrian bridge to make room for the outdoor seating. Drover stated the art should stay in the Village BID and that it is the donor (the BID) who should have the final word on this. Ehley explained that legally it is the artist that has the final say in perpetuity, as to whether their public art can be moved or modified unless there were specifics agreed to during the commissioning and/or acceptance of the donation by the City. In this case the artist has the final say, Drover said he didn't believe that.</p> <p>Annual Meeting:  Good feedback on meeting and attendance</p> <p>Co-op recycling and snow plowing:  Kent Ehley said he would like to see some type of co-op agreement on snowblowing. Some discussion but group decided this is not an issue that can be taken on at this time.</p> <p>Parking study:  Ehley is having student interns do an inventory on the number, location and time restrictions of the street and municipal parking lots within the Village BID. This will be very helpful with the Plan Committee.</p> <p>Major Activities:  Briefly mentioned Easter Egg Hunt will be our final one and that Trick or Treat will be morphed into a family friendly Fall Festival. Artwalk coming up at the end of April.</p>	
Adjournment & items for next meeting	Meet adjourned at 9:00 a.m.	

Respectfully submitted by Kathy Ehley for Kevin Hardman, Secretary.